



May 29, 2009

Mr. Charles Terreni, Chief Clerk
South Carolina Public Service Commission
101 Executive Center Drive, Suite 100
Columbia, SC 29210

RE: Bluffton Telephone Company – Special Promotions Offering
General Customer Services Tariff

Dear Mr. Terreni:

In accordance with provisions in the Bluffton Telephone Company, General Customer Services Tariff, Section 2.5, Special Promotions, this letter is to inform you of the Company's plan to introduce a special promotion for residential customers through August 29, 2009. Attached is the following promotional offering:

Vacation Rate Promotion

If you have questions or need additional information regarding this filing, you may call me at (843)686-1210 or Cissy Zareva at (843)686-1256.

Sincerely,

Trey Judy
Director, Regulatory & Carrier Relations

Attachments

cc: Jim McDaniel, SC ORS
Cissy Zareva
Alita Newton

Vacation Rate Promotion

During the period June 1, 2009 through August 30, 2009, Bluffton Telephone will increase its residential vacation discount rate to 75% from the current tariff discount rate of 50%. The increased discount is only available for new subscribers to this service. Existing vacation rate customers will continue to be charged under the current tariff rate.